

Facts & Figures

Financial Snapshot as of June 30, 2010

in million Euro	H1 2010	H1 2009 ¹	FY 2009 ¹
Sales	201.9	227.8	511.1
> Sport	76.4	89.3	168.2
> Film	90.4	110.0	281.1
> Sport- and Event-Marketing	35.1	28.5	61.8
EBITDA	43.3	33.7	169.2
EBIT	3.6	-8.6	1.4
EBT	1.5	-6.8	-0.3
Group net profit / loss	0.8	-6.5	4.0
Shareholders' interests	-3.3	-4.6	8.7
Operating cash flow	75.5	34.1	65.8
Cash flow for the period	11.0	-9.1	-17.6

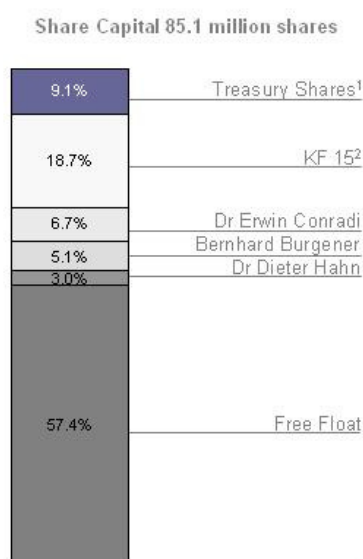
in million Euro	6/30/2010	12/31/2009 ¹
Total assets	589.8	644.9
Equity	72.5	109.8
Equity ratio	12.3%	17.0%
Financial liabilities ²	294.0	300.8
Net debt	132.0	152.2

1) adjusted after financial accounting based on IAS 8.14
2) financial liabilities reduced by cash and cash equivalents

Stock Market Snapshot

Constantin Medien AG	Ordinary shares	
ISIN / Exchange abbreviation	DE 0009147207 / EV4	
In million Euro / pieces	6/30/2010	12/31/2009
Share price (in Euro)	1.54	2.00
Share capital	85.1	85.1
Treasury shares	7.7	7.4
Outstanding shares	77.4	77.7
Market capitalization (based on outstanding shares)	119.2	155.4
Average no. of outstanding shares (undiluted)	77.4	75.7
Earnings per share (EPS) in Euro (undiluted)	-0.04	0.12

Shareholder's Structure on June 30, 2010



¹ Predominantly held by Highlight Communications AG
² Call option for further 8.0% of share capital until March 31, 2011

Disclaimer:

This presentation does not constitute a solicitation to buy or an offer to sell any securities. All information has been carefully prepared. Nevertheless, we do not guarantee its accuracy or completeness and nothing herein shall be construed to be a representation of such guarantee. This presentation contains statements relating to future events that are based on managements' assessments of future developments. A series of factors beyond the control of the company can result in the actual results differing substantially from those forecasts.

Business Activities

Constantin Medien Group – Operative segments

▪ Sport

SPORT1	Leading free-TV sports channel for men and well established online sports platform
• LIGA total!	IPTV football channel for Deutsche Telekom
• PLAZAMEDIA	Leading sports producer in Germany
• BRANDSOME	Full-Service creative agency
• Constantin Sport Marketing	General marketing agency

Business development

- Balanced segment earnings despite sales decline
- Ongoing competitive TV advertising markets and reluctance of production services investments

▪ Film

Constantin Film	Leading independent German cinema producer and leading cinema distributor
Constantin Entertainment	Leading independent German TV-producer
• Rainbow Companies (Austria and Switzerland)	Successful Home Entertainment distribution with own label

Business development

- Increase in earnings despite sales decline
- Seasonal determined reduction of sales
- Most successful German film producer and distributor in 2009
- Earnings burdened by PPA depreciation

▪ Sport- und Event-Marketing

TEAM	Leading international marketing agency
	Full service agency from concept development to sales and event management

Business development

- Significantly higher sales and earnings
- Successful realisation of UEFA Champions League and UEFA Europa League final-matches
- Successful realisation of Eurovision Song Contest and concerts of Vienna Philharmonic Orchestra
- Earnings burdened by PPA depreciation

Further key topics in Q2 2010

- Implementation of the new multimedia umbrella brand SPORT1
 - Combination of TV and online activities to SPORT1
 - Centralized marketing with topic- and platform covering offerings
 - Unification of management structure and cost saving measurements
- Tender offer for repurchasing the convertible bond 2006/2013
- Annual General Meeting of the Constantin Medien AG
- UEFA extends agency contract with TEAM
 - Prolongation until 2014/15 season with option for further extension until 2018
 - Repurchase of the 20% stake in TEAM as of June 30, 2010
 - Change of management within TEAM

Strategy / Opportunities

- Creation of a leading media group within the German speaking region
- Coverage of the complete value chain for sports
- Coverage of the complete value chain for film and TV production

Outlook 2010

- Group Sales: Euro 440 to 460 million
- Shareholders' interests: Euro - 12 to - 14 million

All financial objectives are subject to unforeseen adverse effects.

Further Information at: www.constantin-medien.de